

Dhriiti Seminar

Entrepreneurship Training: A New Tool for Development

29th August, 2008



DHRIITI – THE COURAGE WITHIN

**57 A, Khizrabad, New Friends Colony
New Delhi-110065**

Telephone: 011 – 65963639

Website: www.dhriiti.org

Email: info@dhriiti.org

“Every revolution was first a thought in one man's mind”

Ralph Waldo Emerson

The Rationale

Contemporary India has been struggling hard with unemployment & underemployment with number of policies like Food for Work, National Rural Employment, and Rural Landless Employment Guarantee Program etc to eradicate poverty. NGOs initiatives like – providing vocational training, helping people to build SHGs, capacity building, livelihood earning training etc have played a vital role in complementing the Government policies & programs. Though one tool of development is still underutilized, which can act as a catalyst in making India a prosperous & developed nation and that tool is **Entrepreneurship Training**.

The Seminar

Dhriiti is organising a seminar ‘**Entrepreneurship Training – A New Tool for Development**’ on **29 August 2008, Friday** at **Indian Social Institute** from **9:30 a.m.** till **3:00 p.m.**, which will focus on how entrepreneurship can play crucial role in helping people sustain their life. Discussion will revolve around how entrepreneurship trainings can help in the upliftment of marginal sections of society, result of which would be a developed nation.

Objectives

- ✓ To discuss the role of entrepreneurship trainings in the development of a nation.
- ✓ To introduce people to the crucial & complimentary role which entrepreneurship training can play in livelihood based training.

The seminar will bring in four different perspectives: a) Entrepreneurship Training & Development – Macro View, b) Finance & Enterprise, c) Entrepreneurship Training Complementing Vocational Skill Training & d) Entrepreneur’s Experience & Significance of Entrepreneurship Training in Start-up. Dhriiti is trying to bring in experts from different walks of life & share their experience with the group, like experts from **YES, NIESBUD, SIDBI, Don Bosco, Youthreach** etc.

Entrepreneurship Training & Development- Macro View

First will be the **general perspective** on entrepreneurship training as a tool for development. This will include how entrepreneurship training can play role of a catalyst in the development of a nation. How this effective art can be used to compliment other initiatives of Govt & NGOs to eradicate poverty and to help people learn the art of making money & lead a dignified life. The potential entrepreneurship training has to create ripple effect, reaching out different section of society.

Finance & Enterprise

Second will be the *banks perspective*. Different bank loans & schemes which are available to support the entrepreneurial venture of the enthusiastic people, who take a step forward to dare, to start & run an enterprise. What do officials from bank think, what kind of training can help people run their enterprise well? Bank official's perspective will also focus upon whether banks consider people with entrepreneurship training capable of running their enterprise well & repaying their loans easily?

Entrepreneurship Training Complementing Vocational Skill Training

Third perspective will focus on people undergoing some kind of formal *skill training*. The point of discussion will bring in the value which entrepreneurship training can add to livelihood generation based training. The perspective will introduce audience to how entrepreneurship training can help people with vocational training in encashing their skill and starting their own enterprise.

Entrepreneur's Experience & Significance of Entrepreneurship Training in Start-up

Fourth perspective will bring in the *personal experience* of an expert, in the seminar. A real life entrepreneur will throw light on entrepreneurship training playing crucial role in guiding people to start up & run their enterprise, in running his enterprise. This section of the seminar concerns with entrepreneurship training setting the ground ready for people in starting their enterprise.

From Past Experiences

The seminar will also rope in experiences of people from different partner organisations & entrepreneurs who were part of the entrepreneurship training program, which was conducted by Dhriti in past. The speakers will discuss their personal experiences & the benefits a potential entrepreneur can gain from entrepreneurship training.

The Audience

The seminar aims at reaching out to the masses and to do that professionals from different areas of development sector will be invited so that they can incorporate this new strategy of empowering people & hence empowering the nation. Organisations working with in providing livelihood generation & vocational training, upliftment of rural communities & urban communities through Self Help Groups methodology, women for their empowerment through making them economically self-dependant will be invited to become part of this initiative.

The goal is to introduce the new tool of development i.e. entrepreneurship training as a viable option to uproot poverty and take it down to each & every section of society. The vision is to see a prosperous & entrepreneurial India.

When you invite people to think, you are inviting revolution"

- Ivana Gabara